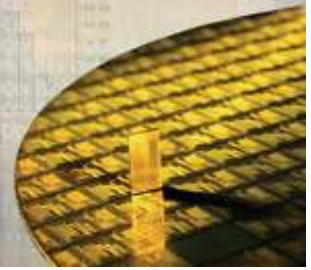




## Press Release



### FOR IMMEDIATE RELEASE

#### **SYNTRICITY ANNOUNCES NEW *quickStart*™ PROGRAM — A WORLD-CLASS YIELD MANAGEMENT SOLUTION FOR EMERGING COMPANIES**

*quickStart debuting in Booth 322  
at the Fabless Semiconductor Association's  
Suppliers Expo October 6 in San Jose*

SAN DIEGO, CALIFORNIA, Sept 22, 2004 — Syntricity Inc. today introduced its new *quickStart*™ Program, designed for semiconductor companies with limited resources that need an immediate and highly functional yield management solution. Based on Syntricity's hosted, Web-based data management software *dataConductor.com*®, it is the only solution of its kind for up-and-coming fabless semiconductor manufacturers and their more established colleagues.

"The goal was to help emerging companies get their new products to market faster without breaking the bank," stated Alan Deeter, Syntricity's Senior VP of Sales and Marketing. "We have discovered a real need among IC developers for a sophisticated yield management solution that doesn't tax their often slim resources. We developed the *quickStart* Program to meet that need."

**The *quickStart* Program contains a package of features that address the needs of IC companies at two levels.**

***Level 1 – Emerging Companies*** with revenues up to \$40 million and whose product focus is characterization and verification. This program includes:

- Up to six *dataConductor.com* Power User Licenses (product engineering, test engineering, QA and design)
- Up to 10 GB of storage (additional storage can be purchased)
- Standard data collection strategy; including off-the-shelf parsers and setup of *autoInsertion*™ and FTP pull for up to six vendor accounts.
- Standard user and administrator training delivered via WebEx
- Account set up and configuration

The program is set up with a yearly subscription fee that the IC company must qualify for annually. Please contact [sales at Syntricity](#) for subscription prices, or call 858-552-4485 x140.

***Level 2 – Established Companies*** with revenues from \$40 to \$80 million and whose product focus is characterization and production monitoring. This program includes:

- Up to 10 *dataConductor.com* Power User Licenses (product engineering, test engineering, QA, design and management)
- Up to 20 GB of storage – 10 Main, 10 Archive (additional storage can be purchased)



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- Standard data collection strategy; including off-the-shelf parsers (with two parser modifications) and setup of autoInsertion™ and FTP pull for up to six vendor accounts.
- Standard user and administrator training delivered via WebEx
- Account set up and configuration

The program is also set up with a yearly subscription fee that the company must qualify for annually. Please contact [sales at Syntricity](#) for subscription prices, or call 858-552-4485 x140.

dataConductor.com is the Internet-hosted version of dataConductorEP®, Syntricity's well-established data management software with the largest installed base among fabless semiconductor companies," commented Deeter. "No other yield management software vendor currently has a hosted version, so they require a lot of hardware, IT support and licensing costs, not to mention taking a lot longer to deploy. This is what makes our solution unique, quick to implement and affordable to emerging companies," added Deeter.

dataConductorEP is the leading engineering data management, analysis and reporting platform that addresses device introduction, yield ramp and yield management and supports the communications and collaboration necessary to streamline business decisions around semiconductor engineering information.

**For more information on the *quickStart* Program, visit Syntricity at the FSA Suppliers Expo, Booth 322 in Exhibit Hall 3 of the San Jose Convention Center on October 6, 2004.**

Syntricity Inc. has been widely recognized for the development of its groundbreaking yield management platform. Reed Business Information, who also named Syntricity as one of the top 50 electronics companies to watch in 2004, named Syntricity CEO Jeff Teza a 2003 Innovator of the Year.

### **About Syntricity**

Syntricity Inc. provides enterprise-wide, Web-native software and services for semiconductor yield improvement. A privately held company, some of Syntricity's key customers include Broadcom, Chartered Semiconductor, Cirrus Logic, Freescale (formerly Motorola's SPS division) Legerity, Lexmark, Marvell, Qualcomm, Silicon Labs, and Tundra. Syntricity is headquartered in San Diego, California, and maintains sales offices in Newport Beach, California; San Jose, California; Singapore and Taiwan. For more information, contact Syntricity Inc., 6020 Cornerstone Court West, San Diego, California 92121; Tel: (858) 552-4485; Fax: (858) 552-4493. Or visit <http://www.syntricity.com>.